



BE PART OF THE LEGEND

Since 1964



GPA Since 1964 : our story

Choose to walk along side us on the road to innovation !

GPA's background along with the big steps made as creator of innovations :

- FROM MOTORSPORT :

1964



Michel Finquel became interested in high-risk sport protections and created the **first non-flammable combination under the brand NAZA/F1**, it saved so many lives during Grand Prix's in Formula 1.

1989



GPA then created the **first full-face crash helmet** using a totally innovating strap design substituting itself from the classic band (SJ), this development was immediatly approved in F1 Grand Prix's, but also in motorcycles and rallyes, or even for an every day use on the road. The GPA/SJ helmet was chosen by the greatest Formula 1 drivers, motor sports icones such as Nelson Piquet, Alain Prost, **Niki Lauda, Henri Pescarolo, Jacques Lafitte, Jean-Pierre Jabouille, Patrick Depailler, Gilles Villeneuve** and so many more... bringing us many World Champion titles in F1, rallye and motorcycle GP's.

- TO EQUESTRIAN :

1998



In the 90's, GPA decided to come rescue horse riders who were protecting their heads with « decorative helmets » ; by creating the very first approved helmet (GPA Classic), in accordance with the newly created standards they helped establish.

2006



Later GPA created the first ventilated helmet (GPA Speed'Air), that immediately after it came out got awarded with the « SPO-GA HORSE Award INNOVATION » and crowned «Helmet of the year».



2010



GPA continued to innovate by creating the first helmet for Lady's only (GPA First Lady). Then GPA created an all carbon helmet allying lightness and additionnal security thanks to the properties of this material. They were instantly adopted in the horse racing industry, winning many trophy's around the world : Dubai, USA, Australia, Japan... winner of the Grand Prix de L'Arc de Triomphe, Prix de Diane, Prix du Jockey Club...



2016



It's now been two years, GPA has been re-thinking cephalic protection by offering the 4S helmet that provides exceptionnal safety, equivalent to two helmets in one, multiplying the protection layers.



2017



Most recently, GPA introduced to you the Global-Concept helmet, a real piece of technology, using technics used in aerospace industries and F1's survival cells. Besides this product shows a new rigid fastening system, 4 points, in carbon kevlar, baptised « Concept », providing better steadiness, better balance, more freedom and a spine protection not required by the standards, another progress made in safety by GPA !

2018



Prooven performances of the new jugular decided us to adapt the CONCEPT technology to the 4S line as well as to the Speed'Air one so they can benefit from this new step forward.

All our ranges are and will stay the best ones on the market, but the CONCEPT technology is the futur of the helmet especially the horse riding helmet.

We have once again been nominated for the « SPOGA HORSE AWARD INNOVATION » for the 4S CONCEPT, result of two GPA patents.





2004 : Rodrigo PESSOA (BRA)
Gold medal at the Athens Olympics



2008 : Eric LAMAZE (CAN)
Gold medal at the Beijing Olympics



2012 : Steve GUERDAT (SUI)
Gold medal at the London Olympics



2016: Team FRANCE
Gold medal at the Rio Olympics